



FIRM BROCHURE ADV PART 2A

4205 Dover Road
Richmond, VA 23221
Phone: (804) 285-7010
Fax: (804) 285-7046

WWW.HIGHSTONEGROUP.COM

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This brochure provides information about the qualifications and business practices of Highstone Group. If you have any questions about the contents of this brochure, please contact us at (804) 285-7010.

The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Highstone Group also is available on the SEC's website at www.adviserinfo.sec.gov.

MATERIAL CHANGES

Since our last amendment there have been no material changes.

Full Brochure Available

Whenever you would like to receive a complete copy of our Firm Brochure, please contact us by telephone at: (804) 285-7010 or by email at: contact@highstonegroup.com

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Advisory Business

Comprehensive Financial Planning Corporation (CFPC) intends to be registered under state securities laws and the Federal Investment Advisors Act of 1940. Our firm primarily conducts advisory services under the name of **Highstone Group (HSG)**.

Comprehensive Financial Planning Corporation was formed in 1983 by Ronald J. Hochstein. Mr. Hochstein is 100% owner of the corporation and remains as the firm's President. The other officers of the company are Amy Hochstein Clark and Justin P. Hochstein.

Asset Management

HSG offers a variety of investment advisory services to its clients. First and foremost, we offer individual portfolio management and investment supervisory services ("Asset Management"). The firm provides individualized investment advice to clients based upon the client's specific needs. Through personal consultations, we gather specific financial data to develop a client's personalized profile, which includes their investment objectives, current financial position, risk profile, investment time horizon, tax situation and liquidity needs. We review the client's personalized profile and, based upon this review, we determine an appropriate asset allocation for the client. Such allocations take into account the client's liquidity needs, portfolio goals, tax objectives and risk tolerance. We then recommend specific investments to implement the client's recommended asset allocation, incorporating a client's existing holdings where appropriate. We may also recommend non-securities products as part of this service in an effort to provide a more comprehensive approach to meeting the client's needs.

HSG does not limit its investment recommendations to any specific type of product or security. A client's individual needs and objectives are analyzed to determine appropriate investments and products for the client. Since different types of investments typically involve different types of risk, the firm conducts a risk analysis of the client and his/her overall portfolio before recommending a certain investment. We generally manage assets on a non-discretionary basis, which means the client is always free to place restrictions on the types of investments the firm recommends for the client's portfolio. In general, the firm utilizes equity investments in individual stocks, mutual funds, and exchange traded funds. We also provide recommendations on fixed income investments, including individual bond positions, bond mutual funds, certificates of deposit, and fixed income exchange traded funds. In addition, we provide advice related to real estate limited partnerships and Real Estate Investment Trusts and may also provide advice on variable and fixed insurance products. In some cases, we may recommend the purchase or sale of derivative products, including options contracts. However, since associates of

HSG are registered representatives of Silver Oak Securities, Inc., a registered broker/dealer, investment recommendations are limited to only those products offered through that firm.

Consulting Services

In addition to individualized investment management, HSG offers investment consulting services on an hourly-fee basis. This hourly fee is negotiable depending on the complexity of the service. Such consultation is normally offered to assist a client in an isolated area of concern, such as a specific investment or a specific area of financial planning. Consulting services are also offered in the form of administrative assistance not involving investment advice, to provide cost-basis information, or facilitate the transfer of assets or accounts. These services may be provided by HSG officers, representatives, or administrative support staff.

Assets Under Management

As of June 24, 2020, HSG was providing regular and continuous Asset Management services for 151 clients, "Households". The total value of assets under management was \$142,459,734 held in 785 accounts. This is all held as Non-Discretionary. Assets under management are calculated using the available market prices of all investments held in client portfolios, as reported by the Investment Company or custodian holding such assets on the date of valuation.

Fees and Compensation

Our typical client engagement agreement provides Comprehensive Financial Investment Advisory Services which consist of Financial Planning, Tax Planning, Consulting Services and Asset Management based on a charge of a percentage of assets under management fee. For those clients that wish to receive Financial Planning, Tax Planning and Consulting Services on a stand-alone basis without entering into an investment advisory agreement an hourly charge for these specific services cited above ranges from \$150 to \$350 an hour depending on the complexity of the services. The rate will be agreed upon by all parties involved prior to services rendered. All fees are negotiable and payable in arrears. Payment is due within 30 days of receipt of invoice.

Investment Advisory Fees for services provided by our firm remain negotiable depending on the complexity of the services provided. The fees are agreed upon in advance with the client and will be stated specifically in a written agreement between HSG and the client. Advisory Fees will be billed monthly or quarterly, in arrears of the services provided, based upon the account value on the last business day of the preceding period being billed. For accounts opened or

closed during a calendar quarter, the fee due and payable will be pro-rated for the period. Advisory fees will be charged to and collected directly from the client's account and paid to Highstone Group. Client will be provided with an account statement from their custodian reflecting the deduction of the advisory fee. If the account does not contain a sufficient cash or cash equivalent balance to pay advisory fees, HSG has limited authority to redeem securities in sufficient amounts to pay advisory fees. Clients may reimburse the account for advisory fees paid, except IRA or other tax qualified accounts.

Clients may make additions to the account or withdrawals from the account provided the account continues to meet minimum account size requirements. HSG's recommended minimum investment amount for establishing a fee based account is \$50,000. Exception may be granted to the minimum at HSG's discretion. No fee adjustments will be made for partial withdrawals from or additional deposits to the account or for account appreciation or depreciation.

The client shall be responsible for paying the following expenses: (i) all expenses of the transfer, receipt, safekeeping, servicing, and accounting for the client's cash, securities, and other property, including all charges of depositories, custodians, trustees, and other agents, if any, (ii) all broker's commissions and other charges incident to the purchase, sale, or lending of the client's securities; (iii) all tax or governmental fees payable by or with respect of the client to federal, state or other governmental agencies, domestic or foreign, including stamp or other transfer taxes.

Fees paid to HSG for Portfolio Management Services are separate and distinct from the fees and expenses charged by mutual funds to their shareholders. These fees and expenses are described in each fund's prospectus. These fees will generally include a management fee, other fund expenses and a possible fund distribution fee. If the fund imposes sales charges, a client may pay an initial or deferred sales charge. Advisor representatives will be advised to recommend mutual funds that are load-waived or no-load to the maximum extent feasible for Portfolio Management Accounts. Silver Oak Securities, Inc., our broker-dealer, may receive payments from certain mutual funds distributed pursuant to a Rule 12(b)1 distribution plan or other such plan as compensation for administrative services, representing a separate financial interest to Advisor (Except Rule 12(b)1 fees paid to Advisor.) Additional information regarding brokerage practices is found on page 12 under Brokerage Practices.

Subject to charges for work completed, the client or HSG may terminate the engagement by written notice to the other party at any time. The client will receive a refund of any fees paid if the agreement is terminated within five (5) business days of signing the engagement agreement. After the first five (5) business days, the client would receive a pro-rated refund for investment advice for the contract period.

Fees are generally not negotiated once agreed to and upon signing the engagement agreement, nor are refunds generally available once services are provided. Reasonable expenses are billed at an approximate of the actual cost. The client agrees to compensate HSG for any collection costs, expenses, and reasonable attorney's fees required to enforce any agreement.

With respect to all services, our basic fee schedule for new and prospective clients is:

| Market Value of Portfolio | | Percent of Assets | |
|----------------------------------|----|--------------------------|-------|
| \$0 | to | \$1,000,000.00 | 1.50% |
| \$1,000,000.01 | to | \$2,500,000.00 | 1.25% |
| \$2,500,000.01 | to | \$5,000,000.00 | 1.00% |
| Above \$5,000,000.01 | | | 0.75% |

All work and terms of payment are negotiable based on factors in each individual case. Such factors may include the nature of the work, other work the firm is engaged in for the client, and competitive factors. However, the range within which fees for investment supervisory and/or portfolio management services generally fall is between 0.50% and 2.0% annually. This fee is charged based on a percentage of assets under management or subject to advice, as prorated on a monthly basis.

Certain advisor representatives may also be separately licensed through various states to sell traditional and variable life insurance products for which they may receive usual and customary commission compensation. Traditional insurance product transactions such as term, universal and whole life insurance and fixed or index annuities may take place through HSG's affiliated insurance agency or through insurance companies with which an Advisor Representative maintains an appointment as an independent agent.

HSG and advisor representatives may recommend that clients purchase fixed or variable insurance contracts when the client's tax or legal situation make such purchases suitable, or if client determines that certain living or death benefit guarantees available through insurance contracts are desirable in helping client meet their investment, tax or income objectives. Client is advised that variable and fixed insurance contracts carry fees and expenses relating to providing insurance guarantees that are in addition to the expenses associated with investment features. These insurance related expenses usually include mortality and expense risk fees, premium taxes (in certain states), an annual contract administration fee and, in the case of life insurance, the cost of the life insurance risk to the insurance company. Client is advised that the additional fees charged by insurance companies within these contracts are separate and distinct from advisory fees charged by HSG. In addition, these contracts may have significant withdrawal or surrender penalties if a minimum contract holding period is not met. All fees and expenses associated with contract features & benefits are explained in detail in the prospectus for the product being

recommended. Client is advised to review the prospectus provided carefully prior to purchase of a variable or fixed insurance product.

A conflict of interest may exist between the interests of HSG and/or its advisory representatives and the interests of the client in that HSG and advisory representatives offer financial planning and investment advisory services for a fee and also offer various securities products in their concurrent capacities as registered representatives of a broker-dealer on which they may also be paid a commission. Advisory representatives are required to inform and seek prior approval from clients on any recommended securities transactions on which a separate commission will be earned so that client can make an informed decision prior to deciding on the recommended action.

In recognition of the fact that fixed and variable insurance products pay commissions to advisory representatives of HSG who are also licensed insurance agents and/or broker-dealer registered representatives, no investment advisory fees will be incurred and charged on amounts invested in such products for one full year (twelve months) from the date of the purchase transaction. Such amounts will be subject to investment advisory fee charges in subsequent years. Any amounts invested in insurance products that for any reason do not pay a commission to anyone who is affiliated as an employee or registered representative of HSG will be subject to normal investment advisory fees similar to other client investments.

Clients are not obligated to place securities transactions through HSG and may use any Broker/Dealer they desire. Commissions or other fees for securities transactions may be higher or lower if placed through Silver Oak Securities, Inc. than if placed through another Broker/Dealer. Clients may purchase shares of mutual funds directly from the mutual fund issuer, its principal underwriter, or a distributor, or through other agents and brokers not affiliated with HSG, without purchasing the services of HSG or paying the advisory fees on such shares (but subject to any applicable sales charges). Certain mutual funds are offered to the public without sales charge. In the case of mutual funds offered with a sales charge, the prevailing sales charge (as described in the mutual fund prospectus) may be more or less than the applicable advisory fee. However, clients would not receive the advisory representative's assistance in developing an investment strategy, selection of securities, monitoring performance of the account, and making changes as necessary.

Performance-Based Fees

HSG does not use a performance-based fee structure because of the potential conflict of interest. Performance-based compensation may create an incentive for the adviser to recommend an investment that may carry a higher degree of risk to the client. However, the nature of asset-based fees allows HSG to participate in the growth of the client's wealth. This also means that

our fees can decline when the client's portfolio declines in value.

Types of Clients

HSG provides continuous discretionary and non-discretionary investment advisory and account supervisory services for individuals, businesses, individual retirement accounts, trusts and other entities.

Methods of Analysis, Investment Strategies and Risk of Loss

Product recommendations may include, but are not limited to, equities, corporate debt securities, municipal bonds, mutual funds, government securities, and options. HSG directly manages and diversifies clients' portfolios based upon the client's risk profile, investment horizon, financial goals, income (current and potential), tax bracket, portfolio size, net worth and other various suitability factors. Restrictions and guidelines imposed by clients effect the composition and performance of portfolios. For this reason, performance of portfolios within the same investment objective may differ. Our investment strategies may include long-term and short-term purchases.

We select the specific investments through the use of fundamental analysis. Fundamental analysis is an attempt to determine the fair market value of an investment using a combination of related economic, financial and other qualitative and quantitative factors. Fundamental analysts attempt to study everything that can affect the security's value, including macroeconomic factors (like the overall economy and industry conditions) and company-specific factors (like financial condition and management). Using fundamental analysis, an investor faces many types of risk both Financial (Liquidity Risk, Credit Risk, Interest Risk, Exchange Rate, Commodity Price, Equity Prices) and Non-Financial (Operation Risk, Model Risk, Settlement Risk, Accounting, Taxes, Legal, Regulation). With thorough due diligence and monitoring we hope to create a well-diversified portfolio that minimizes these risks while maximizing returns.

Risk of Loss:

There is not a security that HSG offers where performance is guaranteed. Investing in Securities involves risk of loss that clients should be prepared to bear including (among other things) loss of principal, a reduction in earnings (including interest, dividends, and other distributions), and the loss of future earnings.

Disciplinary Information

HSG and any of its employees have not or are not currently involved in any legal or disciplinary events.

Other Financial Industry Activities and Affiliations

Ronald J. Hochstein, Amy L. Clark, and Justin P. Hochstein are also independently licensed to sell insurance products through Comprehensive Financial Insurance Services, Inc. (CFIS), an affiliated company, for which Ronald J. Hochstein is the President and owner.

CFIS is licensed with various insurance companies to sell their products. When acting in this capacity, they will receive commissions for selling these products. Clients are not obligated to implement insurance advice through the IARs in this capacity.

Ronald J. Hochstein is the managing tax partner of Comprehensive Financial Group, LLC, a limited-liability company providing accounting and tax preparation services to clients.

At times, some of our clients may desire Comprehensive Financial Group, LLC (CFG) or affiliated persons acting in other capacities to assist in developing business arrangements for estate planning or investment purposes. These arrangements may involve organizing closely-held businesses or coordinating contractual matters. In some cases, CFG and/or affiliated persons may charge fees for these services or may participate in the earnings, profits, management, and/or ownership of some of these ventures by agreement with the client and with full applicable disclosures.

Clients are not obligated to utilize the services of CFG or CFIS.

Ronald J. Hochstein, Amy L. Clark, and Justin P. Hochstein are all Registered Representatives of broker dealer, Silver Oak Securities, Inc., Member FINRA / SIPC. As agents of our Broker Dealer we are allowed to only purchase and sell investment products that are approved by Silver Oak Securities, Inc. This may result in clients having a limited number of investment options.

Code of Ethics

Ethical conduct is the hallmark of any profession. This is especially true in the financial services industry. Since investment advisors function in an arena of primary importance, they are subject to extensive regulation. However, these laws, rules and regulations provide only the base or foundation for proper conduct. Professional conduct is defined not by reference to regulatory dictates, but rather by moral and ethical standards. HSG fully supports the spirit as well as the letter of the law.

Clients do business when they trust the advisor. They trust the advisor when they believe he/she is listening to their needs and has those needs at heart when making recommendations. Each employee of the advisor must be convinced that his/her self-interest is best served by placing the customer's interests before his own. This is in the highest and best tradition of fiduciary conduct, a tradition which HSG expects its employees to uphold.

We recognize and respect the privacy and confidentiality of employment records. Your personnel records, as well as your medical file, are treated with the same confidentiality given to client records. We collect, use, and disclose IAR information only on a business need-to-know basis or as required by law. This policy also extends to our former IARs.

We owe much to the Company's reputation for honesty and fairness. It is an essential part of HSG's culture and a major reason for our success through the years. We are confident that today's HSG personnel are determined to maintain and build on that reputation.

Rule 204A-1 mandates that each supervised person "IAR" will be provided a copy of the code of ethics and any amendments. Each supervised person "IAR" is also required to acknowledge receipt of the copies by certifying in writing that "supervised person/IAR" has read and understands this Manual and the Code of Ethics; and are in compliance with the requirements and responsibilities it outlines. An annual recertification is required.

This process should remind us of the company's commitment to ethical issues and fairness in business. It should also prompt us to examine and affirm our personal commitment to the company's philosophy and policies regarding ethics.

As a provider of a broad range of quality financial services and products, an employer, and a responsible corporate citizen, HSG performs a variety of important social and economic functions. We want to meet our obligations in all of these areas in a manner that earns the respect of our clients, our business associates, our fellow IARs, and the general public.

Three basic principles apply:

- *We will conduct every aspect of our business in a fair, lawful, and ethical manner.*
- *We will offer our customers only products and services that are appropriate to their needs and provide fair value.*
- *We will maintain a climate that encourages every IAR to be honest and fair in the conduct of his or her duties.*

Since a company operates entirely through the people it employs, the responsibility for ethical conduct rests with those individuals. HSG expects all IARs and other employees to comply with the law, both when acting on behalf of HSG and in their personal conduct. Beyond that, in gray areas not covered by laws or regulations, we expect every IAR to conduct his/her self in an ethical and fair manner.

HSG employees and related persons generally invest in equity securities that we recommend to clients. Not all firm clients have the same objectives compared to HSG employees and related persons. HSG employees and related persons may not have the same objectives compared to one another. This can create conflicts of interest. Without exception, HSG employees are forbidden to: front-run (a practice generally understood to be employees personally trading ahead of proposed client transactions), short any securities held in client portfolios, or engage in short-term trades of mutual fund shares. Trades in the accounts of employees, spouses, and other accounts over which the employee, directs trading and/or has direct or indirect beneficial interest, are monitored on a quarterly basis to make sure that there have been no violations of personal trading policies and procedures.

Brokerage Practices

Highstone Group recommends the brokerage and custodial services of TD Ameritrade ("TDA"), a securities broker- dealer and a member of the Financial Industry Regulatory Authority and the Securities Investor Protection Corporation. We believe that TDA provides quality execution services for you at competitive prices. Price is not the sole factor we consider in evaluating best execution. We also consider the quality of the brokerage services provided by TDA, including the value of the firm's reputation, execution capabilities, commission rates, and responsiveness to our clients and our firm. In recognition of the value of the services TDA provides, you may pay higher commissions and/or trading costs than those that may be available elsewhere.

Under certain circumstances, HSG will provide investment advisory services for assets held at other qualified custodians.

Client Directed Brokerage

If the client directs that trades be executed through another Broker-Dealer, the client is responsible for negotiating the terms and conditions (including, but not limited to, commission rates) relating to all services to be provided by that Broker-Dealer. This practice may result in less favorable execution prices. Depending on the terms negotiated by the client, when combined with custodial fees this could result in higher costs to the client.

Trade Aggregation

Transactions for each client account generally will be executed independently unless the Firm decides to purchase or sell the same securities for several clients at approximately the same time. HSG may (but is not obligated to) combine or “batch” such orders in an effort to obtain best execution, to negotiate more favorable commission rates or to allocate equitably among its clients differences in prices and commissions or other transaction costs that might have been obtained had such orders been placed independently. Under this procedure, transactions will be averaged as to price and transaction costs and will be allocated among HSG’s clients in proportion to the purchase and sale orders placed for each client account on any given day. If HSG cannot obtain execution of all the combined orders at prices or for transactions costs that it believes are desirable, the Firm will allocate the securities that it does buy or sell as part of the combined orders by following HSG’s order allocation procedures.

Research and Other Benefits

HSG does not maintain soft dollar accounts. However, as described earlier in the document TD Ameritrade provides HSG with certain research and technology. TDA may provide such services without cost or at a discount. HSG receives the software and support because it renders investment services to clients that maintain assets at TDA. TDA provides certain research services to the HSG without monetary cost. This practice creates an economic benefit that creates a conflict of interest since these benefits can influence HSG’s choice of TDA’s broker-dealer over another broker-dealer that does not furnish similar software, systems support, or services. These benefits may or may not benefit our advisory clients.

Additionally, HSG receives the following benefits from TDA: receipt of duplicate client confirmations and bundled duplicate statements; access to a trading desk that exclusively services its RIA participants; access to block trading which provides the ability to aggregate securities transactions and then allocate the appropriate shares to client accounts; and access to an electronic communication network for client order entry and account information.

Review of Accounts

All managed accounts are reviewed on an ongoing basis by an IAR of HSG. Usually, written reviews are done at least quarterly but at a minimum annually (for clients paying an ongoing fee) depending on the type of account, the services contracted for, and the nature of investments. Reviews may be done more often if requested by the client or due to market fluctuations, a change in the client's financial situation or tax law changes. For clients who have contracted to have a one-time financial plan or consulting service, reviews will only be done at the request of the client or upon the client signing a new contract. The calendar is the triggering factor for quarterly and annual reviews. All reviews are performed by the IAR of the account. At least quarterly, the president of the corporation, Ronald J. Hochstein, will review with the appropriate IAR each account for which that person is responsible. The president's reviews are supervisory in nature with emphasis on regulatory compliance and critical comment. The president of HSG serves as the firm's designated compliance officer and is responsible for the supervision of all accounts.

Client Referrals and Other Compensation

HSG does not directly or indirectly compensate any person for client referrals.

Custody

HSG does have indirect custody agreements with many of our clients that allow HSG to submit a request to have our fees debited directly from agreed upon accounts. Invoices are sent to clients when the fee debit request is made. Clients will receive statements and/or confirmations directly from the investment company or brokerage firm, which maintains custody of the account at least quarterly and monthly if there is activity in the account. Clients are encouraged to carefully review both the statements provided by their custodians and their fee invoices provided by HSG.

Investment Discretion

HSG provides Investment Advisory and Portfolio Management services on either a discretionary or non-discretionary basis as directed by the client. Clients that want their accounts managed on a discretionary basis must sign an additional agreement that goes beyond the terms of a non-

discretionary agreement. Discretionary accounts will have security transactions placed on client's behalf when deemed necessary and prudent by the client's advisor representative without obtaining prior client consent for each transaction. Discretionary accounts must agree that no restrictions may be placed on HSG as to trading as long as HSG maintains its stated investment strategy. Any request that may hinder HSG's investment strategy will result in the account designation changed to Non-Discretionary. Non-Discretionary accounts will require each transaction to be pre-approved by the client. Portfolios may contain a combination of various securities including, but not limited to; stocks, bonds, mutual funds, exchange traded funds, unit investment trusts, limited partnerships, options contracts, and fixed and variable insurance products.

Voting Client Securities

Client shall be responsible for: (1) directing the manner in which proxies solicited by issuers of securities beneficially owned by the client shall be voted, and (2) making all elections relative to any mergers, acquisitions, tender offers, bankruptcy proceedings or other type events pertaining to the assets. HSG will be available to discuss proxies with client to help guide their response. HSG will not be responsible for final decision of client. Highstone Group does not send out proxies. Proxies will be provided to clients directly from either their custodian or a transfer agent.

Financial Information

HSG does not have any financial impairment that will preclude the firm from meeting contractual commitments to clients. A balance sheet is not required to be provided because HSG does not serve as a custodian for client funds or securities and does not require prepayment of fees of more than \$500 per client, six months or more in advance.